

San Diego County Breastfeeding Coalition

Board Meeting Minutes

June 13, 2019 5:00-7:00 PM

Harbor Room, 3851 Rosecrans St.

San Diego, CA 92110

Attendance: Nancy Saavedra, Kim Speckhahn, Kim Elkins, Ruth Pletcher, Nancy White, Seth Pransky, Yasmine Alsayegh, Nancy Wight, Jamie Felice, Shana Wright Bruno, Lizzy Cooper, Sagen Jackson.

Guests: Celerina Cornett, UCSD Extension; Melinda Bunugh, SMBHWN & WGU RN-BSN student; Kristina Quillepe, Naval Medical Center & WGU RN-BSN student; Catherine Sage

Via Google Hangouts: Michelle Lee

Meeting called to order at 5:02 PM by Nancy Saavedra

Topic	Discussion	Action
Welcome		
Presentations	<ul style="list-style-type: none">- Celerina Cornett, Director of Healthcare Education at UCSD Extension<ul style="list-style-type: none">o Gini Baker will be retiring in December, so program is looking to hire several instructor positions to continue lactation courses: ideal candidate qualifications include: RN degree, IBCLC, master’s level in teaching; also hiring Curriculum Developer who will work on accreditation process for program. New instructors would shadow Gini with her classes in the fall so they can take over.- Shana and Lizzy, Breastfeeding-Friendly San Diego (BFSD) project<ul style="list-style-type: none">o SDCBC provided feedback on sustainability plan for project material and continuing recognition program for childcare providers through SDCBC website. BFSD is working on learning management for online training—have already created content and videos, approved by County, and will be linked to UCSD website for interested providers. Once providers are ready to apply for “breastfeeding-friendly” designation, they would submit materials to SDCBC.o Will be working to find what kind of partnership can continue with SDCBC and childcare providers, what will get providers to renew designation, and possibly provide mini seminar to train or refresh training to childcare providers. BFSD will be working with Advocacy committee with the next sustainability steps and	<ul style="list-style-type: none">- Any interested IBCLC’s who would fit for the instructor positions, they can connect with Celerina and apply on website.- Link to training videos: https://ucsdcommunityhealth.org/work/breastfeeding/child-care/training/- Shana and Lizzy will meet with Abigail to go over content and how to include project components on SDCBC website.

	timeline	
President's Update	<ul style="list-style-type: none"> - Congratulations to Abigail, first ever SDCBC employee! <ul style="list-style-type: none"> ○ SDCBC as employer includes new responsibilities and liability for board members, executive team will work closely with Abigail on payroll and continuing to set up with employee policies/practices and ensuring compliance. ○ Drafting formal policies for employee and SDCBC practices, to create a handbook. Please review policies that Nancy S will be emailing, policies will be put to a vote in following board meeting. ○ Thank you to contact from Troutman and Sanders for their support with drafting employment documents and process overall. 	<ul style="list-style-type: none"> ○ Nancy S will send out drafts of policies, board to review prior, and will vote at next meeting.
Admin Coordinator Report	<ul style="list-style-type: none"> - Solicitation and Sponsorship requests: <ul style="list-style-type: none"> ○ Request from an organization for event sponsorship; consensus was that as a non-profit, SDCBC is not in a position to give financial support to private businesses. In 25 years of organization, only provided financial support 2 times for specific cause. - MilQ interview: Kjirsten from Qualcomm and support group that employees have. Will have interview highlighted in next newsletter - Pop-Up tent and sponsorship <ul style="list-style-type: none"> ○ Looking into cost of a Pop-Up tent to have for events, possibly ask Qualcomm to help sponsor tent or have them as a sponsor for Liquid Gold Gala - Banner design <ul style="list-style-type: none"> ○ Abigail designed horizontal and vertical banners—board provided feedback on design and photo background. Want to have something that represents local (San Diego) breastfeeding and SDCBC information on banner. ○ Board wants to have a 'modern' look to logo before ordering new banners. Keep same design as original, finding a way to 'update' it. 	<ul style="list-style-type: none"> ○ Nancy Wight to draft a policy on solicitation/sponsorship requests, for future references. ○ Abigail will search for other visuals and photography background. ○ Yasmine will contact Etsy artist to get logo to look 'more modern'
Committee Reports	<p>ADVOCACY:</p> <ul style="list-style-type: none"> - Awards and Nomination Updates: Abigail updated website pages, accepting nominations until July 4th for workplaces and child cares, voting for winners at next board meeting - SD County Fair: provided media release, sharing photos to use for social media. Looking to partner in planning steps for next year, Shana will ask about meeting with team 	

	<p>EDUCATION:</p> <ul style="list-style-type: none"> - Seminar updates: venue, food, speakers set up, registration page is active, need to MARKET AND PROMOTE! <ul style="list-style-type: none"> o Nancy Wight to post in AAP newsletter o Seth: CPMG mailing list, Scripps, ENT doctors o Jamie will connect with contact at SHARP Rees Stealy and PHNs o Kim will share in COI domains meetings o Michelle will post with USD, CSUSM during presentations o Social media needs highlights to continue to post and promote event - 10/12/19 McKenna seminar planning: need to determine schedule and target audience 	<ul style="list-style-type: none"> - ALL board members PROMOTE event and share with colleagues!
	<p>FINANCE AND DEVELOPMENT:</p> <ul style="list-style-type: none"> - Treasury report: \$31,201.19 as of 6/13/19. - Grant updates: Rest Haven and Kaiser grants were not awarded to SDCBC, have proposals saved for future opportunities. Rest Haven pumps still need to be sent to El Centro, need to find contact - WBW Community Outreach event at Deft Brewery—mainly to promote breastfeeding week with families; brewery offered to provide a raffle item, and small portion of proceeds from food will come from Baby’s Burgers. Will be held 8/4/19. - Liquid Gold Gala: donation requests will begin, looking for live auction items, Nancy White is reaching out to previous donors to see if they can offer weekend getaways. Possible corporate sponsorships, need to outreach to companies like Qualcomm 	<ul style="list-style-type: none"> - ALL please promote event and attendance is encouraged as it’s a fundraising event for SDCBC - ALL start asking local businesses and colleagues for donation items.
	<p>MEDIA & MARKETING:</p> <ul style="list-style-type: none"> - Other committees need to share with media/marketing in order to promote events and projects. Please send Abigail and Yasmine photos, highlights, tips, resources that they can share on social media. 	
	<p>OUTREACH:</p> <ul style="list-style-type: none"> - 6th Annual <i>Live Well San Diego</i> 5K Sunday July 28 at 8 am. SDCBC will have a table for event. Nancy Wight will attend on behalf of SDCBC - <i>Chocolate Milk</i> Documentary screening at Birth Roots on 8/17/19, 10am-1pm. Sagen is leading coordination with Birth Roots and will lead group conversation after film. 	<ul style="list-style-type: none"> - Stop by event and help represent SDCBC at event.
<p>New Business/ Announcements</p>	<ul style="list-style-type: none"> - Sept online CLEC course spots available for those who work with families in Southeast and MidCity SD. Please contact Naomi Billups for more info. 	

Meeting adjourned 6:50 pm

Upcoming Events

THURS July 4th:	Deadline to submit Breastfeeding-Friendly Awards; - Workplace online application: https://www.breastfeeding.org/breastfeeding-friendly-workplace-award-nominations/ - Childcare Provider online application: https://www.breastfeeding.org/breastfeeding-friendly-san-diego-childcare-award-nominations/
SUN July 28th 7:30 am:	LiveWell SD 5K table exhibition
SAT August 3rd 7:30 am-1:00 pm:	Breastfeeding--the Tongue and Beyond Seminar event page link: https://give.classy.org/bfandtonguetie
SUN August 4th 1:00 pm-4:00 pm:	Deft Brewery + Baby's Burgers Fundraiser/Outreach event; open to public
SAT August 17th 10:00 am-1:00 pm:	Chocolate Milk Screening in collaboration with Birth Roots with post-movie Q&A (more info at next Board meeting)
SAT September 14th 5:30 pm-10:00 pm:	Liquid Gold Gala event page link: https://give.classy.org/liquidgoldgala2019
SAT October 12th Time TBD:	Dr. James McKenna Seminar

