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SAN DIEGO COUNTY BREASTFEEDING COALITION

Protect. Promote. Support.

June 1, 2019

Each year the SDCBC continues to advance its mission to protect, promote and support breastfeeding in our communities, especially in those who are most vulnerable and have limited resources. We have reduced barriers to breastfeeding through empowering mothers, families, providers, workplaces with knowledge and tools to support breastfeeding in their settings. By breaking these barriers down, we can give more infants a healthier and more equitable start in life and improve the health of their mothers, too.

We're asking for your support for the Liquid Gold Gala fundraiser, a very special event that funds our important educational activities and connecting mothers to breastfeeding resources that they need.

Last year we had a successful fundraiser in which we raised \$15,000 thanks to the generosity of our bidders and businesses who donated items to our auction. This year, we are hoping to raise \$25,000 to fund our public awareness campaign and education that is much needed for families in San Diego.

In order to make our silent auction a success, we are asking you to join us in supporting our cause by donating to the Liquid Gold Gala. As a 501©(3) nonprofit organization, we rely on our generous donors, sponsors, members and volunteers to continue our mission for thousands of families across San Diego County. Your donation would be a wonderful addition to the event and would certainly increase the amount raised in our live or silent auction. We can use items such as items, gift cards, gift certificates for almost any service.

In addition to having your donation be tax deductible, we would like to recognize your contribution to our fundraiser through:

- Recognition in the promotional material for the gala on social media platforms and website
- Recognition in the auction catalogue

The San Diego County Breastfeeding Coalition is driven by the mission to protect, promote and support breastfeeding through education, advocacy, and outreach in our community. Our vision is to build a healthier generation of children for San Diego. We hope you can join us in making this a reality.

For any questions or more information, please feel free to contact us at liquidgold@breastfeeding.org.

On behalf of breastfeeding mothers and their infants, thank you very much for your consideration of our request.

Sincerely,

Nancy White, RN, CPN, IBCLC
Liquid Gold Event Co-Chair
San Diego County Breastfeeding Coalition

Nancy Wight, MD, IBCLC, FABM, FAAP
Liquid Gold Event Co-Chair
San Diego County Breastfeeding Coalition

Liquid Gold

Auction Item Donation

The Gala raises funds that directly support SDCBC's endeavors and advocacy work on promoting, protecting and supporting breastfeeding through all of San Diego County.

Please list donor name as it should be acknowledged in publication. If you prefer anonymous listing, please check here ___

This is a: ___ personal gift ___ business gift

Donor's Name _____

Business Name _____
(if applicable)

Address _____

Phone _____ Email _____

We would like to recognize our donors and sponsors on our website. If applicable, please email your organization's logo to liquidgold@breastfeeding.org. Images can be up to 1MB and can be in any of the following image formats: JPG, GIF, PNG.

For any questions or comments,
please contact Abigail Carandang at liquidgold@breastfeeding.org

DONATION ITEM INFORMATION:

- I have enclosed the auction item/certificate.
- Please call me to arrange item pick up.
- Please use this form to redeem our donation or create a certificate; all restrictions and expiration date are listed on this form.
- I am unable to donate an item for your auction, but I am happy to enclose a tax-deductible contribution of \$ _____ to show my support for the Coalition. My check is enclosed.

Brief description of item(s) to be donated:

Quantity Estimated Retail Value: \$ _____

Expiration date: _____

Please make any expiration dates September 15th, 2020 or later

Special Notes or Limitations: _____

Please make checks Payable to "SDCBC" and return form and any donation to:

San Diego County Breastfeeding Coalition

C/O American Academy of Pediatrics – CA 3

3160 Camino Del Rio South, Suite #101

San Diego, CA 92108

Please keep a copy of this completed form for your records. Donations are 100% tax deductible at their fair market value. The SDCBC Federal Tax ID Number is: 33-0710251.

Your support of the San Diego County Breastfeeding Coalition is deeply appreciated!

Liquid Gold



Sponsorship Opportunities

Support SDCBC by being a Liquid Gold Sponsor! The Gala raises funds that directly support SDCBC's endeavors and advocacy work on promoting, protecting and supporting breastfeeding through all of San Diego County. Sponsorships such as these also provide an opportunity for recognition or to promote your business. Each sponsorship level includes several promotional opportunities as outlined below. Please feel free to contact us if you have any questions. Thank you for your generous donation!

24 Carat \$2,500

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| <ul style="list-style-type: none">● Your name or company logo prominently displayed on banner and stage at the Gala● 1-2 minutes of speaking time or video presentation during Gala dinner● Featured as Gala Sponsor on all materials: auction booklets, SDCBC website, social media platforms | <ul style="list-style-type: none">● Option to display/distribute your company literature● Premier table location at the Gala: 2 partner tables of 8 (16 tickets)● Full page color ad on outside or inside catalog cover and online event page |
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22 Carat \$2,000

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| <ul style="list-style-type: none">● Your name or company logo prominently displayed on banner and stage at the Gala● Acknowledgement at Gala Dinner● Featured as Gala Sponsor on all materials: auction booklets, SDCBC website, social media platforms | <ul style="list-style-type: none">● Option to display and/or distribute your company literature● 1 Table + 4 additional tickets for Gala (12 tickets)● ½ page color ad on outside or inside catalog cover and online event page |
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18 Carat \$1,500

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| <ul style="list-style-type: none">● Your name on banner display at the Gala● Listed as Gala Sponsor on all materials | <ul style="list-style-type: none">● 1 Table + 2 additional tickets for Gala (10 tickets)● ½ page Black and White ad in booklet and online event page |
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14 Carat \$1,250

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| <ul style="list-style-type: none">● Your name on banner display at the Gala● Listed as Gala Sponsor on all material | <ul style="list-style-type: none">● Tickets to attend the Gala (8 tickets)● ¼ page black and white ad in booklet and online event page |
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