

# San Diego County Breastfeeding Coalition

## Board Meeting Minutes

April 11, 2019 5:00-7:00 PM

Harbor Room, 3851 Rosecrans St. ,San Diego, CA 92110

**Attendance:** Abigail Carandang, Nancy Saavedra, Kim Elkins, Nicole Trottier, Kim Speckhahn, Naomi Billups, Shana Wright-Bruno, Nancy White, Jamie Felice, Angeles Nelson, Sagen Jackson

*Via Google Hangouts:* Yasmine Alseyegh

*Guests:* Lizzy Cooper

**Regrets:** Ruth Pletcher, Nancy Wight, Seth Pransky, Jim Murphy

*Meeting called to order at 5:05 PM by Nancy Saavedra*

Topic	Discussion	Action
Welcome & Introductions		
Live Well San Diego <i>State of the Food System Report</i>	--Breastfeeding/Breastmilk as First Food has been lacking in past report but will be included this year as a baseline report per Naomi Billups' advocacy --Idea is that SDCBC is the brains behind and co-author of report with Naomi --Requires "snapshots" from the diverse perspectives and lenses of board members of the current state of breastfeeding and access to breastmilk to include rates, current facilitators/barriers, successes, challenges, and opportunities but not recommendations --This baseline report will lead to a continuum of recommendations --Think "breastmilk" and "breastfeeding"	- ALL send Naomi bullet points describing current state of breastfeeding from your perspective - <a href="mailto:naomi.billups@sdcounty.ca.gov">naomi.billups@sdcounty.ca.gov</a> - <b>Deadline is Thursday, April 25</b>

<p>REACH Grant Opportunity for <i>Breastfeeding Media Campaign</i></p>	<p>--Opportunity for SDCBC to be part of earned media campaign (billboards, bus wraps, transit stops) that would direct general public to our website</p> <p>--Southeast and Mid-City focus of mostly English, Spanish, Vietnamese, and Tagalog speakers</p> <p>--County is requesting static, already-existing images and messages (tied together and previously tested) to promote breastfeeding since turnaround is tight timeline</p> <p>--Think “mass appeal” since general public is audience and think “normalizing breastfeeding”</p> <p>--Question is: Does SDCBC want to make a recommendation? If so, what is it? This potential opportunity for use of REACH funding may not be available in the future and SDCBC is best positioned to make a recommendation.</p>	<p>--ALL review images sent by Shana in email to follow</p> <p>--Send feedback/suggestions and top three images /messages to Naomi</p> <p>- <a href="mailto:naomi.billups@sdcounty.ca.gov">naomi.billups@sdcounty.ca.gov</a></p> <p>- <b>Deadline is Wednesday, April 17</b></p>
<p><i>Breastfeeding Friendly San Diego Childcare Sustainability Proposal</i></p>	<p>--BFSD Childcare Project is latest collaboration of SDCBC with UCSD Center for Community Health (Shana’s previous projects resulted in all of our BF-Friendly Workplace Lactation and Community Health Center resources housed on our website)</p> <p>--Submitted proposal to Nancy S &amp; Abigail outlining sustainability plan to begin implementing prior to grant end-date in 2020</p> <p>--Goal is for self-managed, virtual training and access of resources driven by childcare providers with limited technical assistance by SDCBC</p> <p>--Suggest SDCBC sub-committee review proposal at May meeting and make recommendations at June meeting</p>	<p>--Create BFSD Childcare Sustainability Committee to review proposal NLT May meeting</p> <p>--Let Nancy S and Abi know you’re interested a.s.a.p.</p>
<p>Mini-Seminar Assessment</p>	<p>Challenges:</p> <p>--Lack of constant communication between board meetings for status of speakers, venue, process for creating agenda/syllabus, catering, etc.</p> <p>--Need main point person to make final decisions instead of continual emails back and forth to all education committee members</p> <p>--Difficult to market for event with short timeline, waiting for information</p> <p>Successes:</p> <p>--Interesting topic with excellent speakers</p> <p>--Smooth flow day-of event and ease of checking-in with Classy platform</p>	<p>--Need to plan WAY AHEAD!</p> <p>--Begin now for August WBW mini-seminar</p> <p>--Clearly define roles of committee members so that Coordinator can support</p> <p>--Clarify Coordinator role for next mini-seminar</p>

<p>President's Update</p>	<p>--Nearly finished sifting through Treasurer's documents and record-keeping to better be able to budget (see balance sheet); taxes due May to James Scoffin, CPA</p> <p>--SDCBC Board Member Activity Log is important to document what is volunteered through treasure, talent or time for financial reports, grant writing, and strategic planning.</p> <p>--LIQUID GOLD planning needs to begin now and LG Chairperson is needed!</p>	<p>--Kim S to confirm James agrees to do 2018 taxes pro-bono</p> <p>--ALL complete Activity Log for Quarter 1 and give to Nancy S</p> <p>--REMINDER to pay your 2019 Membership Fee if haven't yet (required as active board member)</p> <p>--Nicole and Nancy WRN volunteer to lead Donations/Sponsorships for LG</p>
<p>Committee Self-Assessment</p>	<p>--Committees are the backbone of the SDCBC that carry out our strategic plan objectives</p> <p>--Each board member is expected to be an active member of one or more committees</p> <p>--In an effort to improve the structure and function of our committees, we need to evaluate 1) if the current descriptions of committees accurately match the work each committee does, and 2) how our committees are set up and how are they running</p> <p>--Review of Committee documents to assist self-assessment:</p> <ol style="list-style-type: none"> <li>1) Effective Committees: The Basics</li> <li>2) SDCBC Committee Descriptions &amp; Expectations</li> </ol> <p>--Review of Status Report to establish timelines and activities of committees</p>	<p>--ALL review documents and be prepared to provide feedback and discussion within committees at May meeting</p> <p>--Chairpersons encouraged to facilitate discussions around the structure and function of committee via Google Hangouts, conference calls, or in-person meets prior to next meeting if possible</p> <p>--Begin developing timelines for committee activities &amp; events to add to status report</p> <p>--ALL send Nancy S status reports</p>
<p>Chocolate Milk Documentary</p>	<p>--Opportunity to host or promote during National Breastfeeding Month of August</p> <p>--No cost to screen, may not sell tickets to view</p> <p>--90+ minutes long</p>	<p>--Sagen to connect with Kim E and Mary Grant from BIH to see if interested</p>
<p>Closing</p>	<p>--Meeting adjourned at 7:11 p.m.</p>	<p>--Minutes submitted by Kim S on 4/14/19</p>

## Upcoming Events

May Board Meeting	Thursday, May 9, 2019 Time: 5 – 7 p.m. Location: AAP-CA3 3160 Camino del Rio South, Suite #101, San Diego, CA 92108
Next Mini-Seminar World Breastfeeding Week	Saturday, August 3, 2019 Time: TBD Location: TBD Topic: Tongue Tie Speakers: TBD
Liquid Gold Gala	Saturday, September 14, 2019 Time: 6 - 10 p.m. Location: Southwestern Yacht Club