

**San Diego County Breastfeeding Coalition – Board Meeting Minutes**  
**December 13, 2018 5:00-7:00 PM**  
**Open Meeting**

**HHSA Health Services Complex – Harbor Room**  
**3851 Rosecrans St., San Diego, CA 92101**

**Attendance:** Nicole Trottier, LeAnn Rytz, Kim Elkins, Shana Wright, Kim Speckhahn, Ruth Pletcher, Nancy Wight, Angeles Nelson, Nancy Saavedra, Christine Decker-Hughes

**Regrets:** Jim Murphy, Rose deVigne-Jackiewicz, Kelly Le, Michelle Lee, Nancy White, Barbara Dodson, Jamie Felice, Patty Usher, Lisa Hammond, Yvonne Vaucher, Eyle Boies, Tara Hanson-Timpson, Naomi Billups, Debbie Pasamonte

*Called to order at 5:03 PM by Kim Speckhahn*

<b>Time</b>	<b>Topic</b>	<b>Discussion</b>	<b>Action</b>
5:00	Welcome & Introductions	-Please sign-in and update contact information -Review the agenda and timekeeping for today's meeting -Roundtable introductions	-Guests: Kristin Heim (Dietetic intern), Yasmine Alsayegh (Board member nominee), Erika Hernandez (Board member nominee), Brittney Gregg (lactation student)
5:05	San Diego Mother's Milk Bank	-Share and present about Milk Bank and MothersMilk App -Request for articles for app -Offered to put SDCBC brochure or poster in room where they collect milk--resource guide?	-Main collection SDBB Gateway -Open July 2019 -Dr. Stellwagen to share logo with us -Requesting posts from community

5:25	Board Member Elections Nominations	-Survey Monkey vote to membership 12/1 to 12/15 - <a href="https://www.surveymonkey.com/r/2019sdc_bcelection">https://www.surveymonkey.com/r/2019sdc_bcelection</a> -Secretary vacancy	-Kim S volunteer to be secretary and immediate past president
5:35	Treasurer's Report	-Bank Balance 12/1/18: \$36,337.05	-Paid SWYC and returned excess Rest Haven funds -Abi to look into the different payment gateways and cost of phone (how much of own personal phone is used for Coalition work?)
5:45	Rest Haven Grant BREEAST	-Left over monies returned to Rest Haven -Unable to use funds for Ameda Kits request from TJ -Nancy WMD donated \$300; propose SDCBC to match \$300 and purchase \$600 kits -2 Hygeia Enjoye Deluxe EBPs & Kits inventory -Resource Guides, Photos and Bi-Annual Updates due February/September 2019 -2019-20 Grant Application to include milk storage bags	-Dr. Wight to donate \$300 for Ameda pump kits -Kim S motion to match with Coalition funds, Ruth P second -\$600 will be donated to TJ NICU for Ameda pump kits
5:55	Website	-Update & Budget -Vote for rebrand (logo, colors, font)	-Nancy WMD motion for a rebrand, Nancy S second
6:10	Resource Guide & Membership	-Confirmation of 2019 Resource Guide sponsors -Deadline 12/15 for updates -Distribution 1/5/19	-Kim S contact Palomar and Tri-City -MothersMilk App is an added benefit for sponsors since they take from SDCBC BF resource guide of lactation providers
6:20	e-Newsletter	-Updates & Ideas	-
6:30	Committee	-Feedback on 2018 committee work	

	Discussion	<ul style="list-style-type: none"> <li>- Strategic Planning 2019</li> <li>- Confirm Groups &amp; Chairperson</li> <li>- Create Folder on Team Share Drive</li> </ul>	
	<b>Education</b>	<p>Programming Topics &amp; Speakers for 2019</p> <ol style="list-style-type: none"> <li>1) February “Breastfeeding and the Law” &amp; “Advocacy 101”</li> <li>2) <i>Birth and Beyond</i> Train the Trainer Opportunity (Kim S)</li> <li>3) Partner with BFLA to bring Jack Newman to SoCal for August WBW?</li> <li>4) Community Education Event on BFSDC Childcare?</li> <li>5) COI Healthcare Domain &amp; WIC RBLs/SDCBC Baby Behavior Training for Healthcare Professionals</li> </ol>	<ul style="list-style-type: none"> <li>-Aiming for March</li> <li>-Nancy WMD to book speaker</li> </ul>
	<b>Outreach</b>	<ol style="list-style-type: none"> <li>1) Lemon Grove HEAL Zone &amp; San Diego Libraries Initiative</li> <li>2) Breastfeeding-Friendly San Diego BFSDC Childcare SOW</li> <li>3) BF Task Force Partner Mapping next steps</li> <li>4) Military Baby Shower February 2019</li> </ol>	<ul style="list-style-type: none"> <li>-Nicole to meet with Anita and HEAL Zone again</li> </ul>
	<b>Advocacy</b>	<ul style="list-style-type: none"> <li>-CBC Breastfeeding Action Network (BAN) liaison</li> <li>-Higher Education Liaison</li> <li>- Home Visitor Collaborative Legislative Breakfast (with North Inland Live Well PHNs and North County Home Visitors) April 2019</li> <li>-SDCBC Blog</li> </ul>	
	<b>Social Media</b>	<ul style="list-style-type: none"> <li>-Social Media</li> <li>-Press Releases</li> </ul>	

		-Budget for marketing/public relations	
	<b>Fundraising &amp; Development</b>	-Time-limited Grants -Steady Sponsorships	
	<b>Membership</b>	-Consider BFLA model of no membership fee	
	<b>Volunteers &amp; Interns</b>	-Pilot Internship Program with CSUSM MPH students	
6:45	New Business	-2019 Board Meeting Venues (need to request rooms) -CA BF Summit Early Bird Registration and Sharing Table -Spectra IBCLC Program -CDC REACH grant	-Abi to submit sharing table application for Summit -Spectra: go on their website for more info -CDC REACH grant: County received REACH (Racial and Ethnic Approaches to Community Health) grant from the CDC for the next 5 years.  Geographic Area: Mid City and Southeastern SD Target Pop: African American and Latino/Hispanics  Strategies (pre-prescribed by CDC): Increase continuity of care/community support for breastfeeding by incorporating services into existing community support services; establishing accessible and culturally appropriate lactation support services; and providing breastfeeding support training for those that work with mothers and babies.  County will be hiring a Swahili speaking Temp Expert Professional is provide breastfeeding support specifically for East Africans (6-8 hrs a week) as this was ID'd as a void. Thank you Kim E!  Naomi will be bringing together an advisory committee to guide the work – please let me know if there are folks that want to join. She already has Kim E and Shana.
6:55	Closing	Review Action Items and Announcements	

January Strategic Planning Meeting:  
January 5, 2019

Date: Saturday,

Time: 12-4 PM

Location: Nancy Wight's

House

California Breastfeeding Summit:  
2019

Date: January 29-31,

Location: Delta Hotels by

Marriott Anaheim Garden Grove

February Board Meeting:  
2019

Date: February 14,

Location: TBA

Meeting adjourned at 7:02PM.