San Diego County Breastfeeding Coalition – Board Meeting Minutes  
December 13, 2018   5:00-7:00 PM  
Open Meeting  

HHSA Health Services Complex – Harbor Room  
3851 Rosecrans St., San Diego, CA 92101  

Regrets: Jim Murphy, Rose deVigne-Jackiewicz, Kelly Le, Michelle Lee, Nancy White, Barbara Dodson, Jamie Felice, Patty Usher, Lisa Hammond, Yvonne Vaucher, Eyle Boies, Tara Hanson-Timpson, Naomi Billups, Debbie Pasamonte

Called to order at 5:03 PM by Kim Speckhahn

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<td>5:00</td>
<td>Welcome &amp; Introductions</td>
<td>-Please sign-in and update contact information</td>
<td>-Guests: Kristin Heim (Dietetic intern), Yasmine Alsayegh (Board member nominee), Erika Hernandez (Board member nominee), Brittney Gregg (lactation student)</td>
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<td>-Review the agenda and timekeeping for today’s meeting</td>
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<td>-Roundtable introductions</td>
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<td>5:05</td>
<td>San Diego Mother’s Milk Bank</td>
<td>-Share and present about Milk Bank and MothersMilk App</td>
<td>-Main collection SDBB Gateway</td>
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<td>-Request for articles for app</td>
<td>-Open July 2019</td>
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<td>-Offered to put SDCBC brochure or poster in room where they collect milk--resource guide?</td>
<td>-Dr. Stellwagen to share logo with us</td>
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<td>-Requesting posts from community</td>
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| 5:25  | Board Member Elections Nominations | - Survey Monkey vote to membership 12/1 to 12/15  
- [https://www.surveymonkey.com/r/2019sdcbcelection](https://www.surveymonkey.com/r/2019sdcbcelection)  
- Secretary vacancy  
- Kim S volunteer to be secretary and immediate past president |
| 5:35  | Treasurer’s Report                  | - Bank Balance 12/1/18: $36,337.05  
- Paid SWYC and returned excess Rest Haven funds  
- Abi to look into the different payment gateways and cost of phone (how much of own personal phone is used for Coalition work?) |
| 5:45  | Rest Haven Grant BREEAST            | - Left over monies returned to Rest Haven  
- Unable to use funds for Ameda Kits request from TJ  
- Nancy WMD donated $300; propose SDCBC to match $300 and purchase $600 kits  
- 2 Hygeia Enjoye Deluxe EBPs & Kits inventory  
- Resource Guides, Photos and Bi-Annual Updates  
  due February/September 2019  
- 2019-20 Grant Application to include milk storage bags  
- Dr. Wight to donate $300 for Ameda pump kits  
- Kim S motion to match with Coalition funds, Ruth P second  
- $600 will be donated to TJ NICU for Ameda pump kits |
| 5:55  | Website                             | - Update & Budget  
- Vote for rebrand (logo, colors, font)  
- Nancy WMD motion for a rebrand, Nancy S second |
- Deadline 12/15 for updates  
- Distribution 1/5/19  
- Kim S contact Palomar and Tri-City  
- MothersMilk App is an added benefit for sponsors since they take from SDCBC BF resource guide of lactation providers |
| 6:20  | e-Newsletter                        | - Updates & Ideas  
- |
| 6:30  | Committee                           | - Feedback on 2018 committee work |
| **Discussion** | - Strategic Planning 2019  
- Confirm Groups & Chairperson  
- Create Folder on Team Share Drive |
| **Education** | Programming Topics & Speakers for 2019  
1) February “Breastfeeding and the Law” &  
“Advocacy 101”  
2) *Birth and Beyond* Train the Trainer Opportunity (Kim S)  
3) Partner with BFLA to bring Jack Newman to SoCal for August WBW?  
4) Community Education Event on BFSD Childcare?  
5) COI Healthcare Domain & WIC RBLs/SDCBC Baby Behavior Training for Healthcare Professionals |
| **Outreach** | 1) Lemon Grove HEAL Zone & San Diego Libraries Initiative  
2) Breastfeeding-Friendly San Diego BFSD Childcare SOW  
3) BF Task Force Partner Mapping next steps  
4) Military Baby Shower February 2019 |
| **Advocacy** | -CBC Breastfeeding Action Network (BAN) liaison  
-Higher Education Liaison  
- Home Visitor Collaborative Legislative Breakfast (with North Inland Live Well PHNs and North County Home Visitors) April 2019  
-SDCBC Blog |
| **Social Media** | -Social Media  
-Press Releases |
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| 6:45  | **Fundraising & Development** | - Time-limited Grants  
- Steady Sponsorships                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 6:45  | **Membership**        | - Consider BFLA model of no membership fee                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 6:45  | **Volunteers & Interns** | - Pilot Internship Program with CSUSM MPH students                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 6:45  | **New Business**      | - 2019 Board Meeting Venues (need to request rooms)  
- CA BF Summit Early Bird Registration and Sharing Table  
- Spectra IBCLC Program  
- CDC REACH grant  
- Abi to submit sharing table application for Summit  
- Spectra: go on their website for more info  
- CDC REACH grant: County received REACH (Racial and Ethnic Approaches to Community Health) grant from the CDC for the next 5 years.  
Geographic Area: Mid City and Southeastern SD  
Target Pop: African American and Latino/Hispanics  
Strategies (pre-prescribed by CDC): Increase continuity of care/community support for breastfeeding by incorporating services into existing community support services; establishing accessible and culturally appropriate lactation support services; and providing breastfeeding support training for those that work with mothers and babies.  
County will be hiring a Swahili speaking Temp Expert Professional is provide breastfeeding support specifically for East Africans (6-8 hrs a week) as this was ID’d as a void. Thank you Kim E!  
Naomi will be bringing together an advisory committee to guide the work – please let me know if there are folks that want to join. She already has Kim E and Shana. |
<p>| 6:55  | <strong>Closing</strong>           | Review Action Items and Announcements                                                                                                                                                                                                                                                                                                                                                                                                                               |</p>
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<td>January Strategic Planning Meeting</td>
<td>Saturday, January 5, 2019</td>
<td>12-4 PM</td>
<td>Nancy Wight’s House</td>
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<td>California Breastfeeding Summit</td>
<td>January 29-31, 2019</td>
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<td>Delta Hotels by Marriott Anaheim Garden Grove</td>
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<td>February Board Meeting</td>
<td>February 14, 2019</td>
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Meeting adjourned at 7:02PM.