

# San Diego County Breastfeeding Coalition – Board Meeting Agenda

June 14th, 2018 5:00-7:00 PM

HHSa Health Services Complex – Harbor Room

3851 Rosecrans Street

San Diego, CA 92101

**Attendance:** Lisa Hammond; Nicole Trottier; Jessica Spevak; Kim Elkins; Shana Wright; Metzli Lopez Torres; Jamie Felice; Nancy Wight; Nancy Saavedra; Kimberly Bianco; Nancy White (RN); Michelle Lee; Josephine Salunga; Angels Nelson, Anita Butler, To Wen Tseng; Kim Speckhahn (via phone for about 10 minutes)

**Regrets:** James Murphy; Ruth Pletcher; LeAnn Rytz; Rose deVigne-Jackiewicz; Kelly Le; Barbara Dodson; Patty Usher; Christine Decker-Hughes;

Minutes from 5/12 meeting approved by Dr. Nancy Wight

CTO: 5:00 pm

Meeting Closed: 7:07

Time	Topic	Facilitator	Objectives
5:00up	Welcome & Introductions	Kim S	Please sign-in, update your information, and review the agenda and timekeeping for today's meeting <b>DONE. 2018 SDCBC Board Roster attached for APPROVAL AND UPDATES.</b> -Kimberly Bianco, Coordinator -Nicole Trottier, <b>Board Member</b> -Lisa Hammond, <b>Board Member</b> -Jessica Spevak, <b>Board Member</b> -Guests <b>Josephine Salunga (RN student doing BSN) Western Gov. Univ.</b> <b>Metzli Lopez Torres (scholarship winner) - Member</b>
5:10	President's Updates & Mid-Year Report	Kim S	-Transitions <b>Everything is transitioning from Heidi well and running smoothly.</b> -Successes/Challenges -Opportunities -Priorities -Committees Breakout/Report Back
5:20	Treasurer's Report	LeAnn	Bank Balance 6/14/18: <b>Kim S.</b> requested balance but LeAnn on vacation thru June 18 <b>Kim S.</b> confirmed with CPA James Scoffin that extension for both State/Federal Taxes was filed prior to deadline; expect direction from him on what he may further need; may require meeting with LeAnn and Nancy WMD

5:20	Coordinator's Report	Kimberly	<p>--G Suite Management <b>(Kim B.)</b> still working on "Google Hangout" for conference link to use in future meetings.</p> <p>--Website Improvements <b>(Nicole T.)</b> Has experience with website building and maintenance. Would be willing to take over website from Leonard. <b>Kim B. will talk to Kim S. about this.</b></p> <p>--e-Newsletter – <b>(Kim B.)</b> – will continue to send emails 2x's month.</p> <p>--BREEAST Grant EBPs –( <b>Dr. Wight</b> ) will provide June report and haven't ordered any pumps.</p> <p>--BF Champion Award – <b>(Kim E.)</b> up to the Board to decide the winner, not necessarily in the breastfeeding arena but work who is promoting breastfeeding. Lisa Bandong (last year's winner - CSUSM) The idea is to draw in those who may not come to the meetings.</p> <p><b>Shana W nominated Jenny Fererro</b> (Palomar College) sits on UCSD advisory board, lactation accommodation at Palomar. Wilma Wooten, (County and City of San Diego public health off.). Send out information to Board vote on a Champion of BF for next meeting 7/14.</p> <p><b>ACTION ITEM:</b> Board to look for and nominate candidates by next meeting.</p> <p>--BF-Friendly Workplace Awards – <b>END OF JULY DEADLINE (Breastfeeding Week) Monnello &amp; Co.</b></p> <p>--BF-Friendly Childcare Awards – <b>AI: Shana W,:</b> picked a few select providers. We decided on (1) of each, Center and in-home childcare.</p>
5:35-6:05	Committee Breakouts	ALL	<p>Planning Time for Education, Fundraising &amp; Media</p> <p>Optional for Advocacy and Outreach <b>(skip for now)</b></p>
6:05-6:20	<p>Education Committee</p> <p>Mini-Seminar</p> <p>Dr. Nils Bergman</p> <p>Breastfeeding: Foundation of Life</p>	<p>Nancy WMD</p> <p>Ruth</p> <p>Nancy WRN</p> <p>Michelle</p> <p>Kelly</p>	<p>Scripps Memorial Hospital La Jolla Campus</p> <p><b>Dr. Wight</b> suggested <b>**Possibly resurrection of the "Breastfeeding and the Law" mini-seminar.</b></p> <p><b>AI: Wight (RN)</b>looking into long term provider status for CEU'S for nursing. (Ca BRN)</p> <p>Schaetzel Center Great Hall</p> <p>The seminar is approved for CME (nursing and physician) but we are getting the discount for credits (\$500 now, normally \$2500); CERPS we are long term providers, we are fine with that. Dr. Bergman usually charges \$4k/day he gave us a great deal \$3250 for him to speak.</p> <p>Saturday, July 28<sup>th</sup> 8:00 a.m. – 5:00 p.m.</p> <p><b>AI:</b> Board Members: BLAST brochure out to many channels as possible. I'll ask if it's okay for Scripps.</p> <ul style="list-style-type: none"> <li>• Title, Syllabus, Agenda, Brochure</li> <li>• CMEs/CERPs</li> </ul>

			<ul style="list-style-type: none"> <li>• Social Media Promotion &amp; Marketing <b>AI: Social Media Committee will come up with cohesive message across all channels (FB, TWITTER, INSTAGRAM, WEBSITE)</b></li> <li>• Food &amp; Drink &amp; Set-Up (<b>Leucadia for lunch</b>)</li> <li>• Recording (<b>NO RECORDING; NO PICTURES</b>)</li> <li>• Fee/Gift for Dr. Bergman <b>AI Dr. Wight – get something for Liquid Gold Gala</b></li> </ul>
6:20-6:35	Fundraising Committee LIQUID GOLD GALA	Kimberly Patty	<p>Emcee/Auctioneer Anna Couvrette (Clint Black Productions) – <b>Auctioneer DONATED</b></p> <p><b>Co-Chair Nancy Saavedra/Jamie Felice</b></p> <p>Saturday, October 13<sup>th</sup> 6-10 PM</p> <p>Southwestern Yacht Club in Point Loma</p> <ul style="list-style-type: none"> <li>• Invitations &amp; Program – <b>Tara will make, Dr. Wight will print.</b></li> <li>• Evening Script – <b>Kim Speckhahn</b></li> <li>• Ordering Awards <b>Dr. Wight</b></li> <li>• Menu &amp; Band – <b>Dr. Wight</b></li> <li>• Centerpieces – <b>Nancy S</b></li> <li>• Table Sponsors – <b>get list of invitees from Board</b></li> <li>• Donations – <b>Board to donate and get donations.</b></li> <li>• VWMF Bidding – <b>what is our commitment to this in 2018? IDEAS: have “donation jar” if people want to donate or have an auction item proceeds dedicated to this fund.</b></li> <li>• Silent Auction Baskets - <b>10/3 construct baskets at Dr. Wight’s house) Need all gifts by 10/1. Board members need to provide gifts.</b></li> <li>• <b>Nicole T.</b> – <b>Can send out letters for donations. Get letter from Heidi. Sponsorship levels (Nicole T.)</b></li> <li>• Live Auction Items/Experiences - <b>houses, experiences, Greg</b></li> </ul>
6:35	Outreach	Shana Kim E	<p>SDCBC BF Taskforce Progress &amp; Next Steps – <b>Shana: sent doodle poll out - surveys are in Sarah @ Mommy Core has put it in to maps. Thursday July 12<sup>th</sup> at 1p (approx. 20 ppl) results will be presented to come up with next steps – look at the data and figure out what we want to do next? Question: do we want to invite other in the “breastfeeding world” ...who are the other players? The Breastfeeding Taskforce wants to know “what is everyone doing in SD and how can we partner with each other. Highlights – “who are you currently partnering with?” “Who do you want to partner with?”</b></p> <p><b><u><a href="https://www.rchsd.org/programs-services/center-for-healthier-communities/san-diego-childhood-obesity-initiative-coi/">COI Healthcare Domain Partnership – (https://www.rchsd.org/programs-services/center-for-healthier-communities/san-diego-childhood-obesity-initiative-coi/ )</a></u></b></p> <p><b>Childcare Obesity Healthcare Domain. OBJECTIVE: to make policy changes and initiatives to reduce childhood obesity. Nina Ghasten is interested in working with us and possibly partner with us on initiatives. Anyone can attend the Healthcare Domain meetings (6/15 at 9a).</b></p>

6:40	Advocacy	Kim S	<ul style="list-style-type: none"> <li>• Dr. Wiggins &amp; North Park Library</li> <li>• - volunteer that told her (breastfeeding her baby) to move.</li> <li>• <b>**PUT IN NEWSLETTER for AVAILABLE NEW SUPPORT GROUP @ North Park Library. GREAT OPPORTUNITY</b></li> <li>• <b>AI: (Kimberly B):</b> list North Park Library space in next newsletter</li> <li>• PCI Recognition at CBC Mother-Baby Friendly</li> <li>• Workplace Award Sacramento</li> <li>• <b>Lisa Bains received an award in Sacramento</b></li> </ul>
6:45	New Business	Kim S	<ul style="list-style-type: none"> <li>• CHIP / REACH Funding Subcontract BF &amp; LA</li> <li>• <b>Kim S/Kim B: Opportunity for the SDCBC to partner with them in a grant. Putting together a proposal to see if we can partner with them. Kim S. told them that we would need \$\$ to fund this position.</b></li> <li>• CSUSM School of Nursing Guest Lecture on BF</li> <li>• <b>Michelle Lee will take that on as Guest Lecturer</b></li> </ul>
6:55	Closing	Kimberly	Review Action Items and Announcements
<p>Next Board Meeting:</p> <p>Date: Thursday, July 12th  Time: 5 – 7 PM  Location: AAP Office, 3160 Camino del Rio South, Suite #101  San Diego, CA 92108</p> <p>Next Mini-Seminar:</p> <p><b>Bergman</b></p> <p><b>Breastfeeding: Foundation of Life with Dr. Nils</b></p> <p>Date: Saturday, July 28<sup>th</sup>  Time: 8 AM to 5 PM  Location: Scripps Memorial Hospital La Jolla  Schaetzel Center Grand Room, 9890 Genesee Ave.  La Jolla, CA 92037</p>			
<p><b>NEW BUSINESS:</b> (Nancy Wight MD). Med &amp; Milk (2017); 2019 revised sales price \$60, discount 10-25 copies \$44.96; \$35 - we have 11 copies of 2017. We need to find a way to move them, sell them at events etc. Michelle Lee may be able to give them away in her classes.</p>			

Donation Item Ideas (ask Heidi for the previous list)

Z – Zoo passes; zip line (Catalina)

Y – YMCA Membership; Yogurt; Yoga classes/passes; Yaht trip

X –

W – Wine baskets, wine tasting, waterpark (Chula Vista), Petco Park Winter Wonderland; Watersports; Whale Watching; (Kayaking)

V – Vineyards; (Bernardo Winery); Victoria Secret; Vacation home;

U – UBER passes (join with wine baskets); Universal Studios;

P – Piano lessons;