

**San Diego County Breastfeeding Coalition
Board Meeting Minutes**

Thursday, JULY12TH 2018

Attendees: Kim Elkins, Rose deVigne-Jackiewicz, Nancy White, Nicole Trottier, Jessica Spevak, Michelle Lee, Nancy Saavedra, Patty Usher, Michelle Lee, Jamie Felice, Betty Hofman, Kimberly Bianco

Call to Order: The meeting was called to order at 5:01 PM and chaired by Nancy Saavedra

Topic	Discussion	Action
Previous Meeting Minutes	<ul style="list-style-type: none"> • June minutes approved by email vote of Board members 	<ul style="list-style-type: none"> • Approved as written with edits from James Murphy
Welcome & Introductions Board Members Guests	<ul style="list-style-type: none"> • Sign-in, review agenda & timekeeping • Apologies: Kim S, Ruth Pletcher, Nancy White, LeAnn Rytz, Heidi Burke-Pevney, Shana, James Murphy 	<ul style="list-style-type: none"> ➤ Approved as written
Treasurer's Report	<ul style="list-style-type: none"> • Bank Balance 6/30/18: \$35,795.61 • 2017 Tax Update—extension through 11/15/18 • 	<p>AI: Nancy & LeAnn to meet to provide CPA requested information</p>
Coordinator's Report Report	<ul style="list-style-type: none"> ➤ G Suite Management <ul style="list-style-type: none"> - Kim B. is working with GSuite to figure out how to remove firewall that is preventing website email notifications being delivered. ➤ Website Status – See above. ➤ e-Newsletter – will go out on or around first of next week. ➤ New Business – none. ➤ VWMF Scholarship Applicants: <ul style="list-style-type: none"> ➤ Pathway 1 – Marina Martin del Campo; Pathway 2 – Stephanie Badillo ➤ BF Champion Nominations: Jenny Ferrero ➤ BF-Friendly Workplace Nominations: Monnello & Co. ➤ BF-Friendly Childcare Nominations – Sandra's Family Childcare 	<p>AI: Kim B. notify scholarship/bf champion and workplace award winners (NEWSLETTER AND FB) (form letters on G Drive under "VW Scholarship" Grab photos and upload to G Drive.</p> <p>AI: Kim B. will send out e-Newsletter this coming week (first to Dr. Wight for review) announcing winners, Nils Bergman, WHO article etc.;</p> <p>AI: Kim E. send Nancy Wight the bio and info on BF champions</p> <p>AI: Kim B. Notify winner of BF- Friendly Workplace (Monnello & Co.)</p>

<p>Committee Breakout Sessions</p> <p>(we didn't breakout into sessions. Kim E. and Nicole T. discussed outcome of BF Task Force meeting; we discussed Advocacy issues (see under "Discussion"), Social Media (see under "Social Media") and Fundraising (See below)</p>	<p>--Education: Nils Bergman Mini-Seminar & CSUSM Nursing School (50-60 registered approx.) he can't sell any products at the event. Cont. breakfast provided; Break: water/tea/soft drinks: Lunch: Leucadia pizza</p> <p>--Outreach: BF Task Force Meeting Update</p> <p>--Advocacy: BF-Friendly SD Libraries & Statements on Family Separation at U.S. Borders and WHA Resolution Opposition by U.S. Delegates</p> <p>--Social Media: Coordinated planning</p> <p>--Fundraising: Liquid Gold</p>	<p>AI: Kim B. to get total of current ppl. Registered for Nils Bergman seminar and report to Board.</p> <p>AI: Kim B. will resend brochure to Board and SDCBC email list.</p> <p>AI: Kim B. will send out slides and information from BF Task Force meeting held on 7/12.</p>
<p>Education</p>	<ul style="list-style-type: none"> • Nils Bergman Mini-Seminar • CSUSM Nursing Student Lecture <ul style="list-style-type: none"> ○ Michelle L. presented her outline for lecture, it was approved by Dr. Wight (lots of information to present in an hour). 	<p>AI: Michelle L. and Kim B. will help with food - purchase cont. bkfst., lunch from Leucadia Pizza.</p> <p>AI: Kim B. will reach out to Brianna (We are Wild and Wonderful) to promote seminar.</p> <p>AI: Rose VJ will make brownies for mini-seminar 🍪</p>
<p>Outreach</p>	<ul style="list-style-type: none"> • BF Task Force <ul style="list-style-type: none"> ○ Kim E :7/12 mtg. 2 – 3:30p bf taskforce (the coalition and UCSD involved in bf research). How everything is connected (visual), and how people would like to be connected (visual); action items were created to facilitate connections. Physical get together; creating a "dating matrix." WHO issue - BF is (should be) a stand-alone issue; need for research on micro populations in • COI Healthcare Domain <ul style="list-style-type: none"> ○ Kim E: COI would still like to be involved in the Coalition. 	<p>➤ (just updates, no AI at this time).</p>

Advocacy	<ul style="list-style-type: none"> • SD Libraries • Press Releases <ul style="list-style-type: none"> ○ Coordinate timely releases statements/press releases to advocate promotion, protection and support of BF 	<ul style="list-style-type: none"> • AI: Nicole T. will take on the BF library education program. • No action item for Press Release coordination was assigned.
Fundraising Liquid Gold	<ul style="list-style-type: none"> • <u>Nancy S.</u> Invitations have been ordered. • <u>Patty Usher:</u> Auctioneer will be \$500 (Anna Corvette) includes a meeting with auctioneer; suggestions for band; donation ideas, build packages, talk to Suja Juice; Alaska and Southwest Airlines (marketing); Auction consignment group (Winspire) • <u>Jamie F:</u> FLOWER UPDATE wholesale flowers would love to help with LG. • <u>Nancy W.</u> – tablecloths are provided by the venue, we just need chair covers 	<ul style="list-style-type: none"> • AI: Kim B. will project manage the coordination of donations and invitations • AI: Nicole T. will send Kim B. the list created (previous events) • AI: Nicole T. possible idea for band \$250 for 2 hrs. • AI: Kim B. will forward band idea from Nicole T. to Board.
Social Media	<ul style="list-style-type: none"> • Kim • Jessica 	<ul style="list-style-type: none"> ➤ AI: Jessica will conduct book giveaway (Medications and Mothers Milk) on FB and IG to promote SDCBC. ➤ AI: Kim B. will continue to add content to FB (pics, stories, etc.)
New Business	<ul style="list-style-type: none"> • None 	<ul style="list-style-type: none"> ➤ No action items.
Closing	<ul style="list-style-type: none"> • Kimberly B. reviewed action items. 	
Upcoming Events	<p>Mini-Seminar:</p> <ul style="list-style-type: none"> • Neuroscience of Birth, Bonding, & Breastfeeding with Dr. Nils Bergman <p>Date: Saturday, July 28th Time: 8 AM to 5 PM Location: Scripps Memorial Hospital La Jolla Schaezel Center Grand Room, 9890 Genesee Ave. La Jolla, CA 92037</p> <ul style="list-style-type: none"> • SDCBC Board Meeting <p>Date: Thursday, August 9th Time: 5 – 7 PM Location: HHSa Rosecrans Harbor Room San Diego, CA 92108</p>	