

San Diego County Breastfeeding Coalition
Board Meeting Minutes
 Thursday, August 9, 2018

Attendees: Kim Speckhan, Nancy Saavedra, Nancy Wight, Nancy White, Lisa Hammond, Jim Murphy, Michelle Lee, Debbie Pasamonte, Christina Pruess, Nicole Trottier, Jessica Spevak, Patty Usher, Angeles Nelson, Betty Hoffman

Regrets: Jamie Felice, Kim Elkins, Shana Wright-Bruno, Kimberly Bianco, LeAnn Rytz, Ruth Pletcher

Call to Order: The meeting was called to order at 5:01 PM and chaired by Kim Speckhahn

Topic	Discussion	Action
Welcome & Introductions Board Members Guests	<ul style="list-style-type: none"> • Sign-in, review agenda & timekeeping • Introductions: Guests, Guest Speaker, Board Members • World Breastfeeding Highlights 	
Guest Presenter U.S. Department of Labor, Rosanna Santana Community Outreach Specialist	Rosanna Santana, Santana.Rosanna@dol.gov <ul style="list-style-type: none"> - Law enforcement agency (for federal laws) - Reaches out to community to educate workers of their rights and employers of their responsibilities - Dept also conducts investigations (i.e. employee has a problem with 'reasonable time' to pump, can be reported anonymously) regardless of immigration status - Works closely with state counterpart, for more information on California laws 	<ul style="list-style-type: none"> ➤ Update on laws protecting pregnant, nursing, working mothers ➤ Possible collaboration for future mini-seminar on "Breastfeeding and the Law" ➤ Rosana: Working and Breastfeeding Law post for newsletter in lieu of ToWens blog. Can also use material to share with libraries. ➤ Will also help Nancy WMD on updating Breastfeeding Law Cards
Treasurer's Report	<ul style="list-style-type: none"> • Bank Balance 8/1/18: \$37,276.84 • VWMF Scholarship Recipients Pathway 1 & 2 • 2017 Tax Update: Nancy W & LeAnn met with CPA • Scholarship payment sent to UCSD Extension 	<ul style="list-style-type: none"> ➤ LeAnn meeting with CPA to finish taxes
SDCBC Coordinator Update	<ul style="list-style-type: none"> • Kimberly has accepted position at Scripps La Jolla for non-RN Inpatient/Outpatient Lactation Specialist, her dream job. • Job Description for Coordinator position: <ul style="list-style-type: none"> ○ Revise qualifications—keep duties necessary are more clerical, small number of hours and pay rate, no need to have license/master's degree. May be better to find a person who has admin skills with a passion for breastfeeding ○ Have interviews during board meeting, (Nicole shared it was a good experience to have been interviewed by a large group) ○ Extend Sept to a 3-hour meeting for interviews, would like to have a coordinator by LG so that they can see the event and how it is run even though they won't run it; look into Indeed website to post 	<ul style="list-style-type: none"> ➤ All: Support some duties ➤ Kim S, Nancy WMD, Nancy S will make edits and pare down job description this week. ➤ Nancy S will look into job search engines ➤ All: Once JD is ready, please distribute job posting to list serves

	<ul style="list-style-type: none"> • Newsletter <ul style="list-style-type: none"> ○ Board agreed to continue newsletters biweekly because content is too long for readers; Board liked that one newsletter is designated for local/org news, the 2nd on advocacy. ○ ToWen will be out of town, need blogs for Sept newsletters • Website <ul style="list-style-type: none"> ○ Search for developer WordPress or start from scratch, Heidi will look for developers. Nicole, possibly look for a different theme if we continue WordPress. Need it to be user-friendly—i.e. Liquid Gold on the first page. • Social Media <ul style="list-style-type: none"> ○ Jessica, Michelle: need log in for FB Twitter, ○ Pending ChildCare FB Group (may need to re-evaluate postings use, check in with Shana about finishing year 2018 with posts) not much else to post to group as well. Will revisit next month for further discussion. ○ Use other orgs events to post on facebook i.e. La Leche League. • Emailing SDCBC for any updates/articles to keep everyone in the loop- suggestion: Use subject line to let people know it's meant for social media. • BREEST Grant: <ul style="list-style-type: none"> ○ \$17,000, mid-year report due. Supplies will be ordered. In lieu of Coordinator, someone needs to distribute, teach how to use them, take pictures for newsletter. 3 hospitals, PHNs, some clinics (8 total). ○ Debbie for PHNs, Michelle, Angeles, Patty, Kim S and Kim E will coordinate in delivering pumps ○ Dr. Wight will share the list of recipients and deadline. • Scholarships: any more for remainder of this year? 	<ul style="list-style-type: none"> ➤ Nancy S and Nicole: Will take over newsletter publications ➤ Rosana: Working and Breastfeeding Law post for newsletter in lieu of ToWens blog. Can also use material to share with libraries. ➤ Nicole: Will take over website postings along with Heidi. Nicole will investigate other website themes that may be easier to use ➤ Jessica will ask stepdad for any advice on developers or designs that may be best fit for Coalition ➤ Heidi: Please share username/passwords with Jessica and Michelle for FB and Twitter ➤ Nicole and Kim S: will ask BFSB about plans for ChildCare FB group ➤ All: Please forward news/articles and other content for newsletters. ➤ Nancy WMD: Will email the list of recipients for pumps, so board members can sign up to drop off pumps at each location ➤ Nancy S will assist in coordinating assignments ➤ All: If you can drop off pumps and briefly teach how to use (if needed) please email SDCBC group email so everyone knows ➤ Kim S: will ask Heidi to follow up if any more will be given
<p>Liquid Gold Chairs: Jamie and Nancy S</p>	<ul style="list-style-type: none"> • Auction baskets: Making baskets at Dr. Wight's on 10/9/18 starting at 4 pm <ul style="list-style-type: none"> ○ Have descriptions for your donation items ○ If you order one online, save a pic ○ More ideas will be available on Google Drive 	

	<ul style="list-style-type: none"> • Invitations and mailing lists: Heidi received invitations, getting ready to mail them out. • Donations: Excel sheet will be sent to All, please sign up or add a business that you will contact and request donation/sponsorship. • Google Drive will have ideas, information for all board members to use • Heidi will also be mailing out donation request letters for some businesses • Marketing: Jessica and Michelle will post on social media • Jamie will be working with Wholesale Flowers for centerpieces • Planning Committee meeting: Aug 14th 12 pm at Southwestern Yacht Club. Please join us! 	<ul style="list-style-type: none"> ➤ All: If you'd like anyone to receive an invitation, please send any names/addresses to Nancy S ➤ All: All board members will need to contact at least 1 business for donations/sponsorship. NEED DONATIONS. Can also assist with applying for corporate sponsorships online.
<p>Education Chairperson: Nancy WMD</p>	<ul style="list-style-type: none"> • Nils Bergman Mini-Seminar • Optional Mini-Seminar on "Breastfeeding and the Law"—no more seminars for remainder of 2018. Will wait until 2019. 	
<p>Outreach Chairperson: Shana</p>	<ul style="list-style-type: none"> • No updates 	
<p>Advocacy Chairperson: Kim S</p>	<ul style="list-style-type: none"> • Meeting with Kristin Ward 8/16/18 to discuss ideas/goals for SD Libraries to become BF-Friendly • BFSO Childcare Project: Review of SOW for Year 3 of Grant-tabled for next meeting 	<ul style="list-style-type: none"> ➤ Kim S, Nicole, Angeles will meet with library on 8/16/18
<p>New Business</p>	<ul style="list-style-type: none"> • Need blog written for August 15 and September 1 newsletter 	<ul style="list-style-type: none"> ➤ Rosana S will create content for next newsletter, to share info on breastfeeding rights.
<p>Next Board Meeting</p> <p>Liquid Gold Gala</p> <p>Liquid Gold Planning Meeting</p>	<p>Date: Thursday, September 13, 2018 Time: 5 – 7 p.m. Location: AAP at 3160 Camino del Rio South, Suite 101 San Diego, CA 92108</p> <p>10th Annual Liquid Gold Gala: Date: Saturday, October 13, 2018 Time: 6 – 10 p.m. Location: Southwestern Yacht Club</p> <p>August 14, 2018 12 pm Southwestern Yacht Club 2702 Qualtrough Street, San Diego 92106</p>	