San Diego County Breastfeeding Coalition
Board Meeting Minutes
Thursday, August 9, 2018

Attendees: Kim Speckhan, Nancy Saavedra, Nancy Wight, Nancy White, Lisa Hammond, Jim Murphy, Michelle Lee, Debbie Pasamonte, Christina Pruess, Nicole Trottier, Jessica Spevak, Patty Usher, Angeles Nelson, Betty Hoffman

Regrets: Jamie Felice, Kim Elkins, Shana Wright-Bruno, Kimberly Bianco, LeAnn Rytz, Ruth Pletcher

Call to Order: The meeting was called to order at 5:01 PM and chaired by Kim Speckhahn

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<th>Topic</th>
<th>Discussion</th>
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| Welcome & Introductions | • Sign-in, review agenda & timekeeping  
• Introductions: Guests, Guest Speaker, Board Members  
• World Breastfeeding Highlights |  |
| Board Members Guests |  |  |
| Guest Presenter | Rosanna Santana, Santana.Rosanna@dol.gov  
- Law enforcement agency (for federal laws)  
- Reaches out to community to educate workers of their rights and employers of their responsibilities  
- Dept also conducts investigations (i.e. employee has a problem with ‘reasonable time’ to pump, can be reported anonymously) regardless of immigration status  
- Works closely with state counterpart, for more information on California laws | ➢ Update on laws protecting pregnant, nursing, working mothers  
➢ Possible collaboration for future mini-seminar on "Breastfeeding and the Law"  
➢ Rosana: Working and Breastfeeding Law post for newsletter in lieu of ToWens blog. Can also use material to share with libraries.  
➢ Will also help Nancy WMD on updating Breastfeeding Law Cards |
| U.S. Department of Labor, Rosanna Santana Community Outreach Specialist |  |  |
| Treasurer's Report | • Bank Balance 8/1/18: $37,276.84  
• VWMF Scholarship Recipients Pathway 1 & 2  
• 2017 Tax Update: Nancy W & LeAnn met with CPA  
• Scholarship payment sent to UCSD Extension | ➢ LeAnn meeting with CPA to finish taxes |
| SDCBC Coordinator Update | • Kimberly has accepted position at Scripps La Jolla for non-RN Inpatient/Outpatient Lactation Specialist, her dream job.  
• Job Description for Coordinator position:  
  o Revise qualifications—keep duties necessary are more clerical, small number of hours and pay rate, no need to have license/master’s degree. May be better to find a person who has admin skills with a passion for breastfeeding  
  o Have interviews during board meeting, (Nicole shared it was a good experience to have been interviewed by a large group)  
  o Extend Sept to a 3-hour meeting for interviews, would like to have a coordinator by LG so that they can see the event and how it is run even though they won’t run it; look into Indeed website to post | ➢ All: Support some duties  
➢ Kim S, Nancy WMD, Nancy S will make edits and pare down job description this week.  
➢ Nancy S will look into job search engines  
➢ All: Once JD is ready, please distribute job posting to list serves |
- **Newsletter**
  - Board agreed to continue newsletters biweekly because content is too long for readers; Board liked that one newsletter is designated for local/org news, the 2nd on advocacy.
  - ToWen will be out of town, need blogs for Sept newsletters

- **Website**
  - Search for developer WordPress or start from scratch, Heidi will look for developers. Nicole, possibly look for a different theme if we continue WordPress. Need it to be user-friendly—i.e. Liquid Gold on the first page.

- **Social Media**
  - Jessica, Michelle: need log in for FB Twitter,
  - Pending ChildCare FB Group (may need to re-evaluate postings use, check in with Shana about finishing year 2018 with posts) not much else to post to group as well. Will revisit next month for further discussion.
  - Use other orgs events to post on facebook i.e. La Leche League.

- **Emailing SDCBC for any updates/articles to keep everyone in the loop** suggestion: Use subject line to let people know It's meant for social media.

- **BREEST Grant:**
  - $17,000, mid-year report due. Supplies will be ordered. In lieu of Coordinator, someone needs to distribute, teach how to use them, take pictures for newsletter. 3 hospitals, PHNs, some clinics (8 total).
  - Debbie for PHNs, Michelle, Angeles, Patty, Kim S and Kim E will coordinate in delivering pumps
  - Dr. Wight will share the list of recipients and deadline.

- **Scholarships:** any more for remainder of this year?

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**Liquid Gold**
Chairs: Jamie and Nancy S

- **Auction baskets:** Making baskets at Dr. Wight’s on 10/9/18 starting at 4 pm
  - Have descriptions for your donation items
  - If you order one online, save a pic
  - More ideas will be available on Google Drive

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- **Nancy S and Nicole:** Will take over newsletter publications
- **Rosana:** Working and Breastfeeding Law post for newsletter in lieu of ToWens blog. Can also use material to share with libraries.

- **Nicole:** Will take over website postings along with Heidi. Nicole will investigate other website themes that may be easier to use
- **Jessica** will ask stepdad for any advice on developers or designs that may be best fit for Coalition

- **Heidi:** Please share username/passwords with Jessica and Michelle for FB and Twitter
- **Nicole and Kim S:** will ask BFSD about plans for ChildCare FB group

- **All:** Please forward news/articles and other content for newsletters.

- **Nancy WMD:** Will email the list of recipients for pumps, so board members can sign up to drop off pumps at each location
- **Nancy S** will assist in coordinating assignments

- **All:** If you can drop off pumps and briefly teach how to use (if needed) please email SDCBC group email so everyone knows

- **Kim S:** will ask Heidi to follow up if any more will be given
| Education                          | Invitations and mailing lists: Heidi received invitations, getting ready to mail them out.  
  Chairperson: Nancy WMD           | ➢ All: If you’d like anyone to receive an invitation, please send any names/addresses to Nancy S
  • Nils Bergman Mini-Seminar       | ➢ All: All board members will need to contact at least 1 business for donations/sponsorship. NEED DONATIONS. Can also assist with applying for corporate sponsorships online.

| Outreach                          | Donations: Excel sheet will be sent to All, please sign up or add a business that you will contact and request donation/sponsorship.  
  Chairperson: Shana               |  
  • No updates                      |  

| Advocacy                          | Google Drive will have ideas, information for all board members to use  
  Chairperson: Kim S               |  
  • Meeting with Kristin Ward 8/16/18 to discuss ideas/goals for SD Libraries to become BF-Friendly  
  • BFSD Childcare Project: Review of SOW for Year 3 of Grant-tabled for next meeting  
  • Heidi will also be mailing out donation request letters for some businesses  
  • Marketing: Jessica and Michelle will post on social media  
  • Jamie will be working with Wholesale Flowers for centerpieces  
  • Planning Committee meeting: Aug 14th 12 pm at Southwestern Yacht Club. Please join us!  

| New Business                      |  
  • Need blog written for August 15 and September 1 newsletter  
  • Heidi will also be mailing out donation request letters for some businesses  
  • Marketing: Jessica and Michelle will post on social media  
  • Jamie will be working with Wholesale Flowers for centerpieces  
  • Planning Committee meeting: Aug 14th 12 pm at Southwestern Yacht Club. Please join us!  

| Next Board Meeting                |  
  Date: Thursday, September 13, 2018  
  Time: 5 – 7 p.m.  
  Location: AAP at 3160 Camino del Rio South, Suite 101  
  San Diego, CA 92108  

| Liquid Gold Gala                  |  
  10th Annual Liquid Gold Gala: Date: Saturday, October 13, 2018  
  Time: 6 – 10 p.m.  
  Location: Southwestern Yacht Club  

| Liquid Gold Planning Meeting      |  
  August 14, 2018 12 pm  
  Southwestern Yacht Club  
  2702 Qualtrough Street, San Diego 92106  

Meeting Adjourned at 7:05 PM. Respectfully Submitted, Nancy Saavedra