



San Diego County Breastfeeding Coalition
General Meeting
November 10th, 2011

SDCBC General Meeting Agenda

November 10th, 2011

- 6:00 Meet and Greet, Sign-In
- 6:15 Welcome and Business
- 6:25 National and State Updates
- 6:30 Coalition Project Updates
- 6:35 Upcoming SDCBC Events
- 6:45 Upcoming SDCBC Meetings
- 6:50 Break
- 7:00 Continuing Education Topic

Welcome

Introductions

Please share:

- your name
- your job / course of study
- your role in the SDCBC (if applicable)

Approve Minutes

- October General Meeting

Financial Report

US Breastfeeding Committee

Bi-monthly teleconferences

- August 9th - "State campaigns for family leave"
- October 11th – "2011 New Call to Action Implementation Tools for Clinical Settings from CDC & the Joint Commission"

Handouts/audio available:

usbreastfeeding.org

Next teleconference:

December 13th, 2011



California WIC Association

WIC WORKS Webinar: Breastfeeding Breakthroughs!

- Tuesday, November 15th 11am - noon
- Free webinar
- How policy changes have affected the rates and duration of exclusive breastfeeding among California mothers on WIC
- <http://calwic.org/events/wic-works-webinar-breastfeeding-breakthroughs>

California Breastfeeding Coalition

California Breastfeeding Summit - January 26-27, 2012

Radisson Hotel Sacramento

Topics:

- Implementing Evidence-Based Maternity Care Policies and Practices
- Community and Public Health Support
- The SOFT Approach to Becoming Baby-Friendly
- What Every Physician Should Know About Breastfeeding

For more information, contact Robbie at 831-917-8939 or robbie@californiabreastfeeding.org

SDCBC Project Updates

UCSD Extension Scholarships

- Upcoming CLEC Course
- January 17-18-19 and March 20-21, 2012
- Applications due – December 1st, 2011
- Applications available online at www.breastfeeding.org
- Contact Kim Elkins:
kim.elkins@sdarc.org



SDCBC Project Updates

BREAST sub-committee

Website sub-committee

- Shopping Cart feature coming soon!



Outreach sub-committee

- Contact: joanne.drinkwater@sdarc.org

Membership sub-committee

- Contact: lynne.officer@sdarc.org

Membership

Please renew or submit your membership by December 31st to be included in the upcoming printing of the Breastfeeding Resource Guide!

- Sign-up online at www.breastfeeding.org
- Sign up tonight or take a membership brochure

New in 2012!

CMEs will likely cost \$10 each for non-members.

Board Elections

Voting by email - due November 30th

Only paid members may vote:

- individual paid members
- 1 representative of each paid entity

Requirements for Board position:

- paid member
- 2-year commitment
- attend Board and General Meetings
- work on a project



Strategic Planning Meeting

Dr Nancy Wight's Home: 1230 Trieste Dr.,
San Diego, CA 92107

Saturday, January 7th, 2012
3-6 PM

All welcome!



Upcoming SDCBC Meetings

Board Meeting – December 1st, 2011 4:30-6 PM

- AAP Chapter 3 Office
- 3160 Camino Del Rio South,
Suite 115, San Diego, CA 92108



General Meeting – January 12th, 2012 6-8 PM

- “WIC Breastfeeding Peer Counseling Programs”
- Local WIC representatives
- Location: TBD

Break

Continuing Education Topic

“Breastfeeding Multiples”

Rose deVigne Jackiewicz, RN, MPH, IBCLC
Kaiser San Diego Lactation Program

Continuing Education in 2012

Topics for 2012:

- Jan 12th – WIC Breastfeeding Peer Counseling
- Mar 8th
- May 10th
- Jul 12th
- Sept 13th
- Nov 8th



Continuing Education in 2012

Mini-seminar – Saturday, August 4th, 2012

8:00 AM – 12:30 PM

“Becoming Baby-Friendly”

- Panel of speakers

