



San Diego County Breastfeeding Coalition  
General Meeting  
October 13th, 2011

# SDCBC General Meeting Agenda

## October 13th, 2011

- 6:00 Meet and Greet, Sign-In
- 6:15 Welcome and Business
- 6:20 National, State, and Local Updates
- 6:30 Recent SDCBC Events
- 6:35 Upcoming SDCBC Events
- 6:50 Coalition Project Updates
- 6:55 Upcoming Meetings
- 7:00 Continuing Education Topic

# Welcome

## **Introductions**

Please share:

- your name
- your job / course of study
- your role in the SDCBC (if applicable)

## **Approve Minutes**

- May General Meeting

## **Financial Report**

# US Breastfeeding Committee

## Bi-monthly teleconferences

- August 9<sup>th</sup> - “State campaigns for family leave”
- October 11<sup>th</sup> – “2011 *New Call to Action Implementation Tools for Clinical Settings from CDC & the Joint Commission*”

Handouts/audio available:

[usbreastfeeding.org](http://usbreastfeeding.org)

Next teleconference:

December 13<sup>th</sup>, 2011



# California Breastfeeding Coalition

Breastfeeding-Friendly Workplace awards presented August 4<sup>th</sup> in Sacramento.

SPAWAR, nominated by SDCBC, was a winner!



# Legislative Update

## **Governor Brown signed SB 502 on October 6th!**

- Hospital Infant Feeding Protection Act (Pavley/deLeon)
- Requires all perinatal hospitals in California to have an infant feeding policy in place, to post this policy in their perinatal unit or on their hospital website, and to routinely communicate this policy to all staff.

## **Business Case for Breastfeeding Summit - Sept 15, 2011**

- Mendy Mattingly spoke about implementing the Worksite Lactation Accommodation Law



# Local Updates

## Healthy Works

- Two-year grant to help worksites & schools in San Diego implement lactation accommodation policies
- Several Healthy Works sites received SDCBC workplace awards
- More info: Anne Kashiwa [adkashiwa@ucsd.edu](mailto:adkashiwa@ucsd.edu)



# Recent SDCBC Events

**World Breastfeeding Week - August 1-7, 2011**

Hospital competition – 4 excellent entries

Winners – Scripps Mercy and Tri-City Medical Center



# Recent SDCBC Events

## World Breastfeeding Week - August 1-7, 2011

Mini-seminar

– August 6<sup>th</sup>, 2011

Guest speaker

- Kittie Frantz



# Recent SDCBC Events

## Liquid Gold Gala

October 1<sup>st</sup>, 2011 6-10 PM

Southwestern Yacht Club

- Silent and Live Auctions
- Breastfeeding Friendly Workplace awards
- 132 attendees
- Raised more than \$8,000



# SDCBC Project Updates

## BREAST Pump Grant

- Pumps and flipcharts have been distributed
- More funding received for 2012



# SDCBC Project Updates

## UCSD Extension Scholarships

- CLEC Course recipient chosen from 5 applications
- No applications for Lactation Consultant course, but there is interest for 2012

## Website

- New website up and running!
- Shopping Cart feature coming soon!



# SDCBC Project Updates

## Outreach sub-committee

- Sharing bags of SDCBC items with physicians, Public Health nurses, community clinics, LLL, etc
- Contact: [joanne.drinkwater@sdarc.org](mailto:joanne.drinkwater@sdarc.org)

## Membership sub-committee

- Contact:  
[lynne.officer@sdarc.org](mailto:lynne.officer@sdarc.org)



# Upcoming SDCBC Meetings

## **Board Meeting - Oct 27<sup>th</sup>, 2011 4:30-6 PM**

- AAP Chapter 3 Office
- 3160 Camino Del Rio South,  
Suite 115, San Diego, CA 92108



## **General Meeting – November 10th, 2011 6-8 PM**

- “Healthy Works - Worksite lactation project”
- Anne Kashiwa – Project Coordinator
- Scripps Mercy Hospital, San Diego

# Upcoming SDCBC Events

## **Board Elections**

- Nominations due – November 10<sup>th</sup>, 2011
- Voting by email survey - due November 30<sup>th</sup>

Only paid members may vote:

- individual paid members
- 1 representative of each paid entity

Requirements for Board position: paid member, 2-year commitment, attend Board and General Meetings, work on a project

# Continuing Education in 2012

Suggestions for topics for General Meetings:

- 1 hour
- Mar 8<sup>th</sup>, May 10<sup>th</sup>, Jul 12<sup>th</sup>, Sept 13<sup>th</sup>, Nov 8<sup>th</sup>

Suggestions for speaker/topics for mini-seminar:

- 4 hours
- Saturday, August 4<sup>th</sup>



# Strategic Planning Meeting

Dr Nancy Wight's Home: 1230 Trieste Dr.,  
San Diego, CA 92107

Saturday, January 7<sup>th</sup>, 2012

3-6 PM

All welcome!



# Continuing Education Topic

## **“Breastfeeding and Childhood Obesity”**

Joanne Drinkwater, RD, IBCLC

Health Care Provider Outreach Associate

American Red Cross WIC Program