



San Diego County Breastfeeding Coalition
General Meeting
May 12th, 2011

SDCBC General Meeting Agenda

May 12th, 2011

- 6:00 Meet and Greet, Sign-In
- 6:15 Welcome and Introductions
- 6:20 Business
- 6:30 Recent Events
- 6:35 Upcoming Events
- 6:50 Coalition Project Updates
- 6:55 Upcoming Meetings
- 7:00 Continuing Education Topic

Welcome

Thank you to ...

Heidi – Minute-taker

Jojo – Timekeeper

Nancy and Heidi – Room arrangements & food

Introductions

Please share:

- your name
- your job / course of study
- your role in the SDCBC (if applicable)

Business

Approve Minutes - March General Meeting

- Results of Board Election

Dr Yvonne Vaucher (Vice-President)

Dr Nancy Wight (Secretary/Treasurer)

Dr Elly Hann

Corey Anaka

Dr James Murphy

Tara Hanson-Timpson

Tim Johnson

Courtney White

Financial Report – April

Recent Events

US Breastfeeding Committee teleconference

“Understanding The Joint Commission's Perinatal Care Core Measure Set – A Toolkit for Hospitals”

- Handouts/audio available: usbreastfeeding.org

Next teleconference: June 14th 11 AM

California Breastfeeding Coalition

- Email newsletter sign-up: californiabreastfeeding.org
- Bi-monthly teleconference for local coalitions

Recent Events

Healthy Works has new website

- Two-year grant to help low-wage worksites & schools in San Diego implement lactation accommodation policies
- www.healthyworks.org/healthy-foods/workplace-lactation
- More info: Anne Kashiwa adkashiwa@ucsd.edu

SB 502 passed Appropriations

- Hospital Infant Feeding Protection Act (Pavley/deLeon)
- Will be heard on Senate floor soon
- www.calwic.org/policy-center/state

Upcoming Events

ILCA Conference - San Diego, July 13- 17, 2011

- SDCBC booth # 85
- Need volunteers to help during exhibit hours (at least 2 people per time slot)
- Contact Courtney White courtneywhite@me.com

Breastfeeding Friendly Workplace Awards

- Applications being accepted – Due July 1, 2011
- More information: Dr Eyla Boies eboies@ucsd.edu

Upcoming Events

World Breastfeeding Week - August 1-7, 2011

Hospital competition

Theme - *“Talk to me! Breastfeeding, a 3D Experience”*

- www.worldbreastfeedingweek.org
- Contact Dr Eyla Boies eboies@ucsd.edu

Mini-seminar – Saturday, August 6th, 2011

- Guest speaker - Kittie Frantz, RN, CPNP-PC
- *“Facilitating Early Breastfeeding”*
- *“Hospital Communication for Breastfeeding Change”*

Upcoming Events

Liquid Gold Gala

October 1st, 2011 6-10 PM

Southwestern Yacht Club (Point Loma)

- Silent Auction, networking and fun!
- Present Breastfeeding Friendly Workplace awards

Please help collect donations & distribute invitations

- Invitations - Dr Nancy Wight wightsd@aol.com
- Donations - Christa Asaro christa.asaro@gmail.com

SDCBC Project Updates

BREAST Pump Grant

- Pumps have arrived and are being distributed
- Flipcharts have been distributed

UCSD Extension Scholarships

- CLEC Course recipient chosen from 5 applications:
Noemi Romo
- Applications for Lactation Consultant course:
Dr Eyla Boies eboies@ucsd.edu

SDCBC Project Updates

Website sub-committee

- Have chosen a website developer to provide event management, content management, other services
- New website up and running in a few weeks

Outreach sub-committee

- Putting together bags of SDCBC items to share with health care providers, such as Public Health Nurses, community clinics, OBs, LLL, etc
- Contact: joanne.drinkwater@sdarc.org

SDCBC Project Updates

Membership sub-committee

Recommended two levels of membership:

1. Organization:

- Listing in Breastfeeding Resource Guide
- 1 representative will receive Individual benefits

2. Individual:

- Free CEUs at General Meetings
- Discount on mini-seminar
- Voting rights

Upcoming SDCBC Meetings

Board Meeting – June 2nd, 2011 4:30-6 PM

- AAP Chapter 3 Office
- 3160 Camino Del Rio South, Suite 115, San Diego, CA 92108

General Meeting – September 8th, 2011 6-8 PM

- “Childhood Obesity and Breastfeeding”
- Joanne Drinkwater, RD, IBCLC
- Scripps Chula Vista Hospital

Continuing Education Topic

“Cow’s milk and the breastfeeding baby”

Dr Eyla Boies, MD, FABM, FAAP

Clinical Professor of Pediatrics,

UCSD School of Medicine

Director, Premature Infant Nutrition Clinic