



San Diego County Breastfeeding Coalition
General Meeting
March 10, 2011

SDCBC General Meeting Agenda

March 10, 2011

- 6:00 Meet and Greet, Sign-In
- 6:15 Welcome and Introductions
- 6:20 Business
- 6:25 Board Elections
- 6:30 Recent Events
- 6:35 Upcoming Events
- 6:50 Coalition Project Updates
- 6:55 Upcoming Meetings
- 7:00 Continuing Education Topic

Welcome

Thank you to ...

Heidi – Minute-taker

Jojo – Timekeeper

Eyla and Jim – Room arrangements & food

Introductions

Please share:

- your name
- your job / course of study
- your role in the SDCBC (if applicable)

Business

Approve Minutes - January's General Meeting

Approve Financial Report – February

Feedback - providing food at General Meetings:

Sandwich fixings, drinks and desserts

OR

light snacks and water?

- Volunteer to bring food?

Board Elections

Only paid members may vote:

- individual paid members
- 1 representative of each paid entity

Any nominations from the floor?

- Requirements: paid member, 2-year commitment, attend most meetings, work on a project

Recent Events

Hospital Breastfeeding Report – Jan 27, 2011

- www.calwic.org/focus-areas/breastfeeding
- Generated media interest in San Diego

CA Hospital Breastfeeding Summit – Jan 27-28

- Info @ www.californiabreastfeeding.org
- Introduced SB 502 (sponsors - Pavley & de Leon)
“Hospital Infant Feeding Protection Act”

Upcoming Events

ILCA Conference - San Diego, July 13- 17, 2011

- SDCBC booth # 85
- Will decide what to order at April/May Board meetings
- Need volunteers to help during exhibit hours (at least 2 people per time slot)
- Contact Courtney White @ courtneywhite@me.com

Upcoming Events

World Breastfeeding Week - August 1-7, 2011

Hospital competition:

- Contact Dr Eyla Boies eboies@ucsd.edu

Mini-seminar – Saturday, August 6, 2011

- Guest speaker - Kittie Frantz, RN, CPNP-PC
- Evolution of our understanding of latch
- *Save the date!*

Upcoming Events

Liquid Gold Gala

- October 1, 2011 (*new date!*)
- Southwestern Yacht Club
- Present Breastfeeding Friendly Workplace awards
- Sub-committee will be formed at next Board meeting
- We will need help to collect donations & distribute invitations

SDCBC Project Updates

Pump Grant:

- Coordinator hired – Heidi Burke-Pevney
- Next Steps - select and order pumps

UCSD Extension CLEC Course Scholarship:

- \$500 – provided by SDCBC/Gini Baker
- \$295 – provided by student
- Application due April 15 (course begins May 17)
- More info - Dr Eyla Boies eboies@ucsd.edu

SDCBC Project Updates

Website sub-committee:

- Recommended discontinuing MemberClicks
- Looking into website developers who can provide event management, content management and other services
- Will take 4-6 weeks to get new website up and running once developer has been chosen
- Membership and email sign-up will then run more smoothly

Upcoming SDCBC Meetings

Board Meeting – April 7th, 2011 4:30-6 PM

- AAP Chapter 3 Office (*new location!*)
- 3160 Camino Del Rio South, Suite 115,
San Diego, CA 92108

General Meeting – May 12th, 2011 6-8 PM

- Dr Eyla Boies
- “Cow’s milk protein allergy and breastfeeding”
- Sharp Chula Vista Medical Center

Continuing Education Topic

“Breastfeeding and the Law: 2011 Update”

Mendy Mattingly, Esq.

Attorney

Past Board Member, SDCBC