



San Diego County Breastfeeding Coalition

General Meeting

January 12, 2012

San Diego County Breastfeeding Coalition General Meeting - January 12, 2012

Agenda

- 6:00 Meet and Greet, Sign-In
- 6:10 Welcome, Approve Minutes
- 6:15 Introductions
- 6:25 Strategic Planning Meeting Update
- 6:30 Other Activities
- 6:35 Membership
- 6:40 Upcoming Events
- 6:45 Upcoming Meetings
- 6:50 Break
- 7:00 Continuing Education Topic

Welcome

Approve Minutes - November's General Meeting

Thank you to ...

Heidi – Minute-taker

JoJo – Timekeeper

Nancy and Heidi – Room arrangements & food

Introductions

Please share:

- your name
- your job / course of study
- your role in the SDCBC (if applicable)

Board Elections

2012 SDCBC Board:

- Kim Elkins (Pres)
- Dr Eyla Boies (Imm Past Pres)
- Dr Yvonne Vaucher (Pres Elect)
- Dr Nancy Wight (Secretary)
- Cindy Hartshorn (Treasurer)
- Peggy Anderson
- Corey Anaka
- Lisa Haughy
- Dr Elly Hann
- Tara Hanson-Timson
- Rose de Vigne-Jackiewicz
- Tim Johnson
- Dr Jim Murphy
- Karen Perdion
- Amy Watson

Board meetings - First Thursday of the month 4:30 – 6 pm

3160 Camino del Rio South, Suite #101, San Diego, CA 92108

Strategic Planning Meeting

Mission: The San Diego County Breastfeeding Coalition is a non-profit association whose mission is to protect, promote and support breastfeeding through education, outreach and advocacy in our community.

Vision:

- Breastfeeding will be the norm in San Diego County for at least the infant's first year of life and preferably longer.
- All healthcare professionals in San Diego County will be knowledgeable about, promote, and provide support for breastfeeding.
- Every woman will have access to the information, resources and community support necessary to breastfeed for as long as she wishes.
- The San Diego County Breastfeeding Coalition will be recognized as the key coordinating resource for breastfeeding issues and support in San Diego County.

Other Activities

BREAST Pump Grant:

- Collecting feedback and working on 2012 grant

Scholarships:

- UCSD Extension CLEC course - awarded

Website:

- Shopping cart feature coming soon

Partnerships:

- County DHHS is promoting SDCBC activities to Public Health Nurses, CPSP, and Black Infant Health programs
- Healthy Works materials will be available through SDCBC website

Membership

SDCBC activities are funded by in part by our memberships:

- Current membership is 69.
- Increasing our membership helps us have a more stable funding base.
- Membership is for the calendar year.
- Individual members receive discounts on mini-seminar in August and free CMEs.
- Please also sign up for our email updates @ www.breastfeeding.org

Upcoming Events

2nd Annual California Breastfeeding Summit – Sacramento Jan 26-27, 2012

- Catch the Wave! Cutting Edge Practices to Improve Mother-Infant Outcomes
- Hospital Breastfeeding Report released
 - Statewide breastfeeding rates
 - new information on maternity care practices

californiabreastfeeding.org

US Breastfeeding Committee Bi-monthly teleconference

- *Best Fed Beginnings: Intro to the NICHQ and CDC Breastfeeding Initiative*
- National Initiative for Children's Healthcare Quality (NICHQ)

usbreastfeeding.org

Upcoming Meetings

Board Meeting – February 2, 2012 4:30-6:00 PM

- 3160 Camino del Rio South, Suite #101, San Diego
- Reviewing and approving the Strategic Plan for 2012

General Meeting – March 8, 2011 6-8 PM

- location and speaker TBD
- sign up for email alerts at breastfeeding.org

Break

Continuing Education Topic will begin at 7 PM

Continuing Education Topic

WIC Breastfeeding Peer Counseling Programs

Kim Elkins EdM, IBCLC, Breastfeeding Manager ARC WIC

Lori Hill BS, Food & Nutrition, WIC Admin Manager, NCHS WIC

Teresa Echegaray RD, CLE, Breastfeeding Coordinator & Breastfeeding Peer
Counselor Supervisor, SDSURF WIC

Jennifer Nolan RD, IBCLC, Breastfeeding Peer Counselor Supervisor, ARC WIC

Bianca Quinonez CLEC, DONA, Peer Counselor, ARC WIC

Hanisha Harris