



San Diego County Breastfeeding Coalition
c/o Children's Hospital and Health Center
3020 Children's Way, MC 5102
San Diego, CA 92123
www.breastfeeding.org
1-800-371-6455



June, 2008

Breastfed babies are healthier, smarter and environmentally-friendly! The San Diego County Breastfeeding Coalition has been serving the San Diego community for over 14 years, promoting community health and business healthcare savings through support for breastfeeding in our County. Our mission is to encourage breastfeeding through education and outreach to mothers, businesses, health care professionals, and the community. The Coalition is a non-profit 501(c)(3) association whose dedicated members and volunteers perform all activities.

The Coalition depends entirely on memberships, conference proceeds, and donations to fund our important educational activities. We have partnered with many community businesses and organizations to extend our reach, leverage our resources and provide much needed support for mothers, infants and families.

The Coalition is hosting its *first* annual fundraiser, **Liquid Gold**, on Saturday, August 23, 2008! We are inviting business leaders, health care professionals, breastfeeding advocates and other prominent community leaders. **We would like you to become a sponsor or silent auction donor for this event.** We will feature an ad for your business in the event program, recognize you during announcements at the event, and provide signage for your sponsored items. Thank you in advance for your contribution to making our community and the world healthier for babies, parents and generations to come.

Sincerely,

Nancy E. Wight MD

Nancy E. Wight MD, IBCLC, President
San Diego County Breastfeeding Coalition.

Christa Asaro

Christa Asaro, Event Coordinator,
San Diego County Breastfeeding Coalition

In pursuing our mission, a few of the Coalition's accomplishments include:

- Distribution of over 400,000 Breastfeeding Resource Guides (English and Spanish) to help families obtain necessary breastfeeding resources and support;
- Multiple health care professional breastfeeding education programs;
- A county-wide billboard campaign "Good Health Begins With Breastfeeding";
- Development and distribution of educational materials for employers and employees on working and breastfeeding, in conjunction with the March of Dimes and Rady Children's Hospital;
- Creation and distribution of an interactive CD "Breastfeeding and the Bottom Line" for businesses and human resource professionals;
- A "Breastfeeding Welcome Here" window-sticker program to encourage patronage of breastfeeding-friendly establishments;
- Donation of over 200 breastfeeding books to San Diego County Libraries;
- Donation of over 100 breastfeeding and medication reference books to our County emergency rooms;
- Providing informational materials at various community events and educational conferences;
- Production and distribution of an evidence-based newsletter "Breastfeeding Update" for healthcare professionals and the community at large;
- Maintaining a frequently visited website, www.breastfeeding.org, hosting important and relevant information for the community;
- Presenting annual San Diego County Breastfeeding-Friendly Business Awards.

LIQUID GOLD

DINNER & SILENT AUCTION Silent Auction Donations/Sponsor Form

Sponsor Opportunities

- Photographer..... \$ 250
- D.J./Music..... \$ 400
- Table Decorations..... \$ 450
- Happy Hour Liquid Refreshments.... \$ 500
- Hors d'oeuvre..... \$ 650
- Dinner Wine..... \$1000
- Printing..... \$1250

Sponsor/Donor's Name _____ **Phone** _____

As it should be acknowledged in publication. If you prefer anonymous listing, please check here _____

Address _____

This is a personal gift _____ business gift _____

If business gift, contact person is _____ Phone _____

Business Name _____ Phone _____

Please describe your donation:

Sponsorship Opportunity _____ (checked above) (please enclose any ad to be included in the program)

Item _____ Service _____ Other _____ Gift certificate (enclosed) _____ Please create a certificate _____

Fair market value: \$ _____

Restrictions: _____ Expiration Date: _____

_____ I am unable to donate/sponsor an item, but I am happy to enclose a tax deductible contribution of \$ _____ to show my support for the Coalition. My check is enclosed. Please make checks Payable to: "SDCBC" and return form and any payment to:

San Diego County Breastfeeding Coalition
c/o Rady Children's Hospital and Health Center
3020 Children's Way, MC 5102
San Diego, CA 92123-4282

Thank you for your gift! Your support of the San Diego County Breastfeeding Coalition is deeply appreciated!

Donations are 100% tax deductible at their fair market value. Tax ID # 33-0710251

The donor has received no goods or services for their donation.

Please make a copy of this completed form as your receipt.

Please call Christa Asaro at 619-838-0780 or Abbie Delamater at 858-939-4175 to arrange for auction item pick-up or for any questions.