

## What is the San Diego County Breastfeeding Coalition?

The San Diego County Breastfeeding Coalition is a non-profit association whose mission is to promote and support breastfeeding through education and outreach in our community.

### Our vision is that:

- Breastfeeding will be the norm in San Diego County for at least the infant's first year of life and preferably longer.
- All healthcare professionals in San Diego County will be knowledgeable about, promote, and provide support for breastfeeding.
- Every woman will have access to the information, resources and community support necessary to breastfeed for as long as she wishes.
- The San Diego County Breastfeeding Coalition will be recognized as the key coordinating resource for breastfeeding issues and support in San Diego County.

### Our values are:

- We value breastfeeding as a health, social, ecologic, and economic resource for our community.
- We acknowledge that community acceptance and support are integral components of breastfeeding success.
- We recognize and value the vital role of health professionals in promoting and supporting breastfeeding.
- We believe mothers have the right to make an informed choice regarding their infants' feeding.
- We believe breastfeeding is an integral component of parenting and value the family as an essential part of breastfeeding support.
- We value providing current, accurate, scientifically valid and culturally sensitive information.

## What are the San Diego County Breastfeeding Coalition Objectives?

- To assure access to comprehensive, current, and culturally appropriate lactation care and services for all women, children, and families in San Diego County.
- Ensure that breastfeeding is recognized as the normal method of infant and young child feeding and woven back into our parenting and general societal culture.
- Increase protection, promotion, and support for breastfeeding mothers in the workforce.
- Encourage breastfeeding/lactation research and evaluation.

## What are the benefits of being a SDCBC member?

As a member you will have the opportunity to network with other health professionals dedicated to the promotion and support of breastfeeding, and have access to lactation professionals and the most up-to-date breastfeeding resources. Membership levels include the following benefits:

### Membership Categories Membership is for a calendar year

#### **Sponsor** - \$100.00 (Business/Organization/Professional)

- Discounted rates for Coalition sponsored events.
- A free copy of the quarterly newsletter "Breastfeeding Update".
- A listing, as appropriate, in the "Breastfeeding Resource Guide".
- A supply of free "Breastfeeding Resource Guides" in English and Spanish.
- A free copy of upcoming Coalition publications.
- A home page or web link, as appropriate, on the SDCBC Website: [www.breastfeeding.org](http://www.breastfeeding.org).
- Meeting announcements and minutes.

#### **Contributing Member** - \$50.00 (Individuals)

- Discounted rates for Coalition sponsored events.
- A free copy of the quarterly newsletter "Breastfeeding Update".
- A supply of free "Breastfeeding Resource Guides" in English and Spanish.
- A link, as appropriate, on the SDCBC Website.
- Meeting announcements and minutes.

#### **Friends of the Coalition** – any amount under \$50

- Meeting announcements and minutes

## You can show your support of the San Diego County Breastfeeding Coalition by:

- Making a monetary contribution to support Coalition activities.
- Donating your time by serving on a committee: Advocacy/Political Action, Community Outreach, Fundraising, Grant Research, Membership, Professional Outreach, Research Evaluation, Volunteer Coordination.
- Attending Coalition meetings and providing your expertise and experience.

## San Diego County Breastfeeding Coalition Membership Application

New     Renewal

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: (h) \_\_\_\_\_ (w) \_\_\_\_\_

Fax: (h) \_\_\_\_\_ (w) \_\_\_\_\_

E-mail: \_\_\_\_\_

Website Address: \_\_\_\_\_

### I am interested in the following issues/projects:

- Advocacy/Political Action
- Community Outreach
- Fundraising & Grants
- Membership
- Breastfeeding Resource Guide publication
- Professional Outreach- Breastfeeding education for professionals
- Research and Evaluation
- Volunteer Coordination
- Website maintenance and improvement
- Breastfeeding and the working woman issues/worksite award
- Writing articles/position papers
- Other \_\_\_\_\_

### Enclosed is my check for \$\_\_\_\_\_ to be a:

- Sponsor Member (\$100) If so, indicate type:
  - Professional (your own)
  - Business/Organization/Agency
- Contributing Member (\$50)
- Friend of the Coalition (under \$50)

Please make check payable to San Diego County Breastfeeding Coalition (or SDCBC) and send to:

San Diego County Breastfeeding Coalition  
c/o Children's Hospital and Health Center  
3020 Children's Way, MC 5102  
San Diego, CA 92123-4282

### For Further Information:

Phone: (858) 966-5981 / Fax: (858) 966-7563

Email: [sdcbc@breastfeeding.org](mailto:sdcbc@breastfeeding.org)

Website: [www.breastfeeding.org](http://www.breastfeeding.org)

\*501(c) (3) Qualified Organization

## CURRENT SDCBC MEMBERS INCLUDE:

American Academy of Pediatrics, San Diego Chapter  
American Red Cross WIC Program  
Corey Anaka, RNC, LCCE, IBCLC  
Baby Love (Rachelle Markham)  
BarbiCare Lactation Services (Barbara Eastwood)  
Kelly Barger, RD, CLE, CDE  
Beach Area Breastfeeding Clinic (Annie VerSteeg)  
Becker Pediatric Medical Group  
Amy L. Binggeli  
Birth Resource Network (Gerri Ryan)  
Black Infant Health Program  
Blue Cross of California  
Eyla Boies M.D.  
Breastpumps and More (Lois Scott)  
Janna Cataldo, MD, FAAP  
Children's Hospital and Health Center  
Anna L. Ditona  
Cindy C. Fessler, PCN  
Marilyn Garner, IBCLC  
Rita Graff RN, IBCLC  
Grossmont Hospital Women's Center- Lactation Dept.  
Stephanie Hunt, RN FCCE IBCLC  
Tim Johnson, BS, CLE  
Leon Kelley, MD  
La Leche League of San Diego County  
Terry Lawson, RN, CLE  
March of Dimes  
Milkmade At Home (Eve Moeran)  
Momma's Pump, Inc. (Rose Kast)  
Mother's Milk (Sharon Johnson)  
Naval Medical Center, Balboa  
North County Women's Health Services (NCHS)  
North County Women's Health Services WIC Program  
Not to Worry Inc. (Ellen K. Brown)  
Palomar Pomerado Health  
Paradise Valley Hospital  
Ruth M. Pletcher, RN, CLE  
Regional Perinatal System  
Kathleen E. Ritzman  
San Ysidro Health Center WIC Program  
Scripps Center for Community Health and Advocacy  
Scripps Memorial Hospital- La Jolla  
Scripps Memorial Hospital- Chula Vista  
Scripps Hospital, Encinitas  
Scripps Mercy Hospital  
Scripps Mercy Hospital WIC Program  
SDSU Foundation WIC Program  
Sharp Chula Vista Med Center Women's Pavilion  
Sharp Mary Birch Hospital for Women  
Jo Ann Shaw, RD, IBCLC  
The Mother & Child Resource Center (Cathleen Stewart)  
Tri-City Medical Center  
UCSD Medical Center, Lactation Services  
Karen L. Voogd, RN, BSN, IBCLC  
Dianne Wamsley, RN  
Sheila M. Weibert, CDR, LSN/ WHNP, IBCLC  
Wellstart International  
Nancy Wight, MD, IBCLC  
Women's Resource Committee  
Leslie Wynn, RN, PHN

**San Diego County Breastfeeding Coalition**  
c/o CHILDREN'S HOSPITAL AND HEALTH CENTER  
3020 Children's Way, MC 5073 ♦ San Diego, California 92123-4282  
Phone: (858) 966-5981 / Fax: (858) 966-7563  
[www.breastfeeding.org](http://www.breastfeeding.org)



## SAN DIEGO COUNTY BREASTFEEDING COALITION

### MEMBERSHIP APPLICATION